

Erik C. Bremer

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October 28, 2016

Mark Ricci
KKBJ
2115 Washington Ave South
Bemidji, MN 56601

Dear Mr. Ricci,

I am writing to express my interest in your broadcasting and sales position for the 2016-2017 Bemidji State season. I found your job posting on the Sportscasters Talent Agency of America forum, and believe my proximity and familiarity with the Beavers and the NSIC make me well-suited for the job. I would love an opportunity to advance my broadcasting career calling Bemidji State athletics and provide value to your station across several areas.

As my attached résumé details, I believe I have a diverse skill set that would fit well with the listed requirements of this position. My broadcast experience over three seasons with the Northwestern Wildcats and one summer with the Wareham Gatemen of the Cape League has given me a solid foundation, and I feel that I can improve even further with more air time. I am comfortable with the unique challenges that come with broadcasting sports on the radio, and my assignments for the Big Ten Network exhibit an ability to tailor my broadcasts for different audiences and media.

In my current internship with the Minnesota Twins, I have assisted in virtually every responsibility of a major league media relations department. The fact that my internship was extended beyond the end of the season to assist in the construction of next year's media guide suggests that my composition and editing skills are valuable and uncommon. In addition, my experience this summer working with the Twins radio broadcast team has greatly improved my interview skills and helped me better understand the daily workflow of a production team working under deadline.

Beyond my certificate in Integrated Marketing Communications, I believe my experience as Director of Marketing and Finance for 89.3 WNUR Evanston-Chicago enables me to fulfill any sales requirements this position may include. I have negotiated underwriting contracts, including a flagship sponsorship with Giordano's Pizza. I have taken many classes in audience metrics, and understand the importance of creating engaging content to generate interest in a brand. My proficiency with the Adobe Creative Cloud (primarily Photoshop, InDesign, Audition and Premiere Pro) is a reflection of the pride I take in being on the cutting edge of the latest media trends.

I thank you for your consideration, and am confident that my breadth of experience makes me a qualified candidate. Should you have any further questions, comments or requests for more of my work, I would be more than happy to communicate with you. I look forward to hearing your decision.

Sincerely,



Erik Bremer